



The
Moodie Davitt
e-Zine

Incorporating



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The
Moodies
2018

Championing excellence
in social and digital media

Latin America Report
Growth opportunities for
travel retail in 2018

A Barbadian Odyssey
Why Cave Shepherd is
more than a store

The Foodie Report
A new kind of Experience
at Frankfurt Airport

Best e-Commerce Platform

AOE/Frankfurt Airport – Winner

Grab – Highly Commended

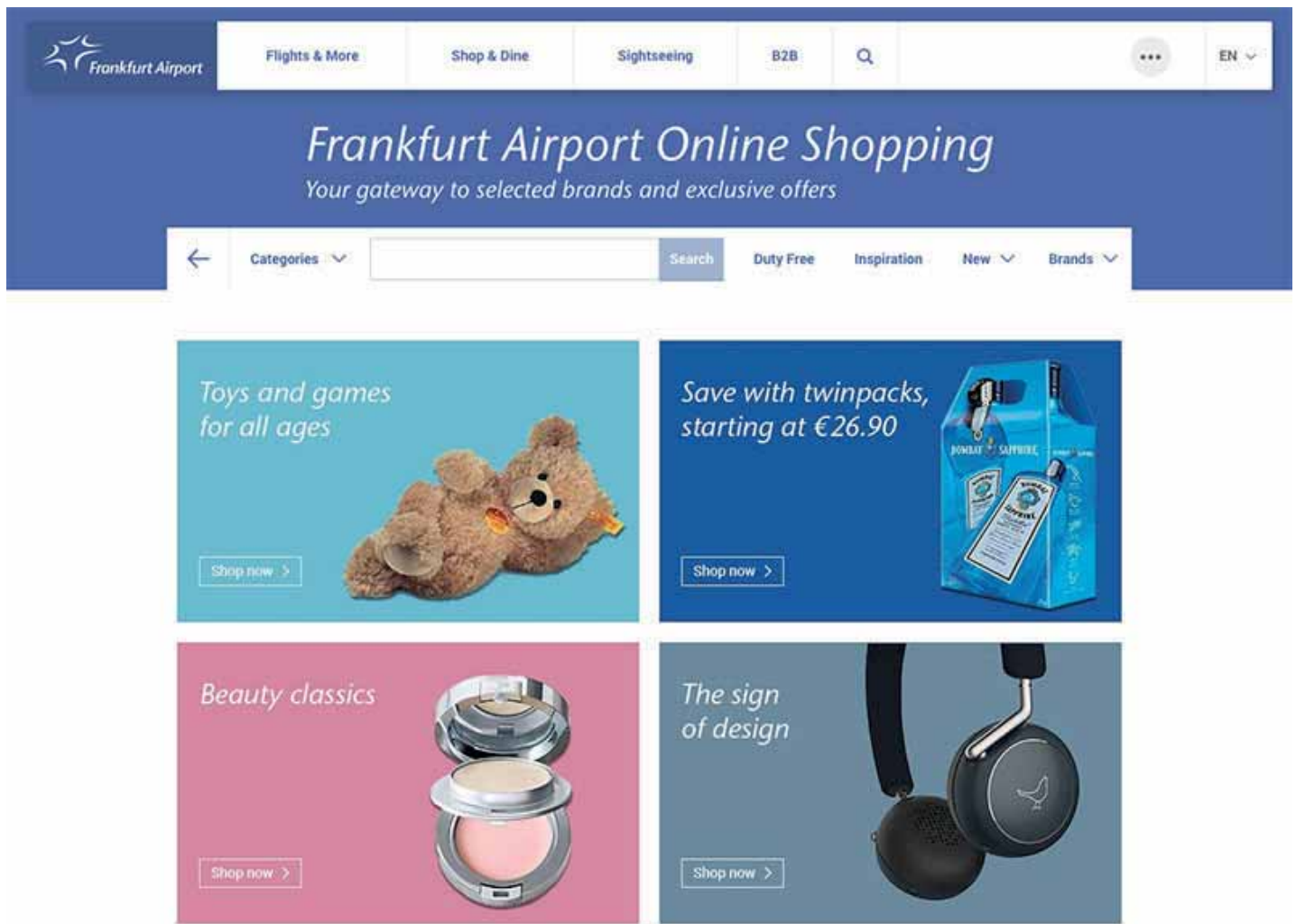
Named as one of The Moodie Davitt Report's Positive Disruptors of 2017, AOE Founder Kian Gould has made a big impact on the travel retail sector since his company began working with Fraport to help guide Frankfurt Airport's omnichannel development.

As we noted in our year-end review for 2017, "Gould ruffled more than a few feathers in his keynote session at The Trinity Forum (last November), but one suspects that won't have worried him too much. Taxi drivers the world over

derided Uber; hoteliers dismissed Airbnb; Blockbuster scorned Netflix; Newspaper moguls scoffed at the Internet. Industries are not saved by those who seek to maintain safe havens."

AOE's omnichannel platform integrates seamlessly into existing infrastructure to create a vast digital marketplace for airports. Its OM³ suite also integrates with numerous additional features, including loyalty programmes, lounge access, parking and VIP services.

Fraport Head of Retail & Properties Karl-Heinz Dietrich was delighted with the award win and said it had motivated his team "to redouble our efforts and pursue even more ambitious goals". He commented: "The user figures confirm that we're on the right track with our innovative approach. In 2017 we counted more than two million visitors to the online shop, and that number is increasing fast. The product range and our roster of participating retailers are also growing steadily."



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