



AOE – the open web company

Global provider of digital transformation services



Agility

Large projects are extremely complex. Agile methods are flexible, reduce complexity and regularly delivery results in short cycles.



Open Source

Open Source products are customizable to individual needs. We develop individual solutions based on Enterprise Open Source systems.



Digitalization

Digital projects require a digital strategy. AOE supports companies in digitalization and implementing digital processes.



Enterprise

Large projects have special requirements regarding technology, scalability and security. AOE specializes in complex and international Enterprise projects.

Solutions



E-Commerce Platforms

For continued business success, E-Commerce portals need to offer a high level of performance and scalability. AOE develops API-based E-Commerce portals for companies that can be adapted to changing market demands.



Web Portals

AOE develops complex, API-based web portals, international online platforms and powerful web applications in the enterprise sector. Our innovative, modular applications optimize, digitalize and interconnect business-critical processes, while improving communications and data management of your company.



Mobile Apps

AOE develops customized, secure mobile applications (apps), with high usability and performance for B2C- and B2B implementations, which meet your corporate requirements and strategic goals.



Content Management

AOE creates optimal web experiences based on powerful and flexible content management systems. Our solutions enable the efficient maintenance of global multisites, the control of personalized campaigns and a perfectly coordinated dialog with the customer across all channels.



Enterprise Search

Intelligent search solutions and recommendation services improve the user-friendliness of online portals. They enable companies to output personalized content, boosting the conversion rate and revenues of E-Commerce platforms.

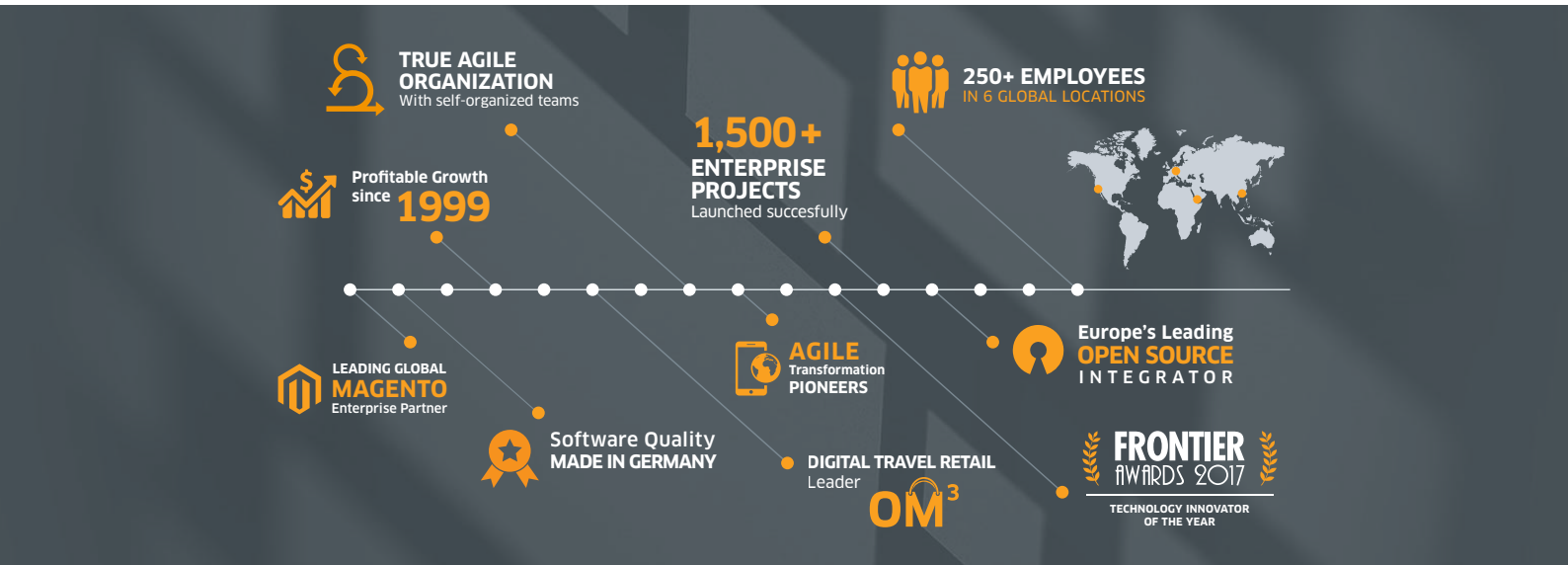


“A powerful, flexible IT, scalable in the long term, is the basis for future-proof, high-quality applications. Technical know-how alone is not enough, however, as methodological and cultural expertise must also be anchored in the company.”

Kian T. Gould
CEO & Founder

About AOE

AOE is a leading global provider of services for digital transformation and digital business models. AOE relies exclusively on established Enterprise Open Source technologies. This leads to innovative integrated, API-based solutions, digital products and portals in agile software projects, and helps build long-lasting, strategic partnerships with our customers. Clients benefit from our Team & Method approach to software development, where dedicated, agile teams are set up for long-term collaboration for every project. In our daily work, such diverse systems as PIM, CRM and E-Commerce are integrated.



Key Clients



AOE Team & Method:

At AOE, we don't sell fixed-price projects. Instead, we assemble development teams specifically for every client and every solution. Using an agile approach in the work process and in software development, each team works closely with the client, achieving above-average results and higher customer satisfaction. Major characteristics of the AOE Team & Method process are:

- > Focus on the client and on creating a solution
- > Dedicated customizable asset to fit the client's needs
- > Competent development team comprised of experienced professionals with cross-functional expertise and knowledge of agile methodologies and software development
- > Long-term productive collaboration with high customer involvement
- > Flexibility for the client to scale internal capabilities by using external know-how

AOE Suites:

OM³

AOE's OM³ suite helps multi-retailer venues to seamlessly fuse offline and online experiences.

B2X

The B2X Suite is an E-Commerce platform targeted at multiple target audiences.

EFT

The EFT Suite is a customizable solution that personalizes your campaign management.